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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/213,138	12/16/1998	GEORGE A. LOPEZ	ICUMM.110A	7376
	7590 07/03/200 RTENS OLSON & BE	EXAMINER		
2040 MAIN STREET			HAVAN, THU THAO	
FOURTEENTH FLOOR IRVINE, CA 92614			ART UNIT	PAPER NUMBER
,			3691	
		•		
			NOTIFICATION DATE	DELIVERY MODE
,			07/03/2007	ELECTRONIC

# Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

jcartee@kmob.com eOAPilot@kmob.com

	Application No.	Applicant(s)			
• • • • •	09/213,138	LOPEZ ET AL.			
Office Action Summary	Examiner	Art Unit			
	Thu Thao Havan	3691			
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply					
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA.  - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period was realiure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tin will apply and will expire SIX (6) MONTHS from the cause the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).			
Status					
1) Responsive to communication(s) filed on 21 M	<u>ay 2007</u> .				
<u> </u>	,—				
	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is				
closed in accordance with the practice under E	x parte Quayle, 1935 C.D. 11, 45	53 O.G. 213.			
Disposition of Claims					
<ul> <li>4)  Claim(s) 1-6 is/are pending in the application.</li> <li>4a) Of the above claim(s) is/are withdraw</li> <li>5)  Claim(s) is/are allowed.</li> <li>6)  Claim(s) 1-6 is/are rejected.</li> <li>7)  Claim(s) is/are objected to.</li> <li>8)  Claim(s) are subject to restriction and/or</li> </ul>					
Application Papers					
9) The specification is objected to by the Examine					
10) The drawing(s) filed on is/are: a) accepted or b) dobjected to by the Examiner.					
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).					
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).  11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.					
Priority under 35 U.S.C. § 119					
<ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents have been received.</li> <li>2. Certified copies of the priority documents have been received in Application No</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>					
Attachment(s)  1) Notice of References Cited (PTO-892)	4) Interview Summary				
<ul> <li>2) Notice of Draftsperson's Patent Drawing Review (PTO-948)</li> <li>3) Information Disclosure Statement(s) (PTO/SB/08)</li> <li>Paper No(s)/Mail Date 11/23/06.</li> </ul>	Paper No(s)/Mail Da 5) Notice of Informal P 6) Other:				

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### **Detailed Action**

# Response to Amendment

Claims 1-6 are pending. This action is in response to the RCE received May 21, 2007.

## Response to Arguments

Applicant's arguments with respect to claims 1-6 have been considered but are moot in view of the new ground(s) of rejection.

# Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims **1-6** are rejected under 35 U.S.C. 103(a) as being unpatentable over Fergerson et al. (US 5,966,697) in view of Babula et al. (US 2002/0004798).

Re claim 1, Fergerson teaches a computer system for browsing products using competitor information (<u>figs. 2-3</u>), the system comprising:

a product database including first data representing a ...products, including second data representing a competing ...products, and including third data representing correlations between said ...products and said competing ...products, said ...product database stored on a computer readable medium (col. 4, lines 12-57);

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a dynamic page file for generating an electronic page, said dynamic page file including instructions to use said second data as a query parameter to obtain said first data from said ...product database, said first data included in said electronic store page, said dynamic page file stored on said computer readable medium (col. 4, line 58 to col. 6, line 16); and

a product information server ... said electronic store page to access said dynamic page file, to process said instructions and to provide said electronic store page to said user, said product information server running on a computer operably connected to said computer readable medium (col. 6, lines 40-67; fig. 1). In other words, Fergerson discloses virtual stores for users to do comparison shop. A user is able to browse in a hyperlink style for products using competitor information.

However, Fergerson does not explicitly teach configured to receive a request from a user to find at least one of said first set of medical products corresponding to at least one of said competing set of medical products and further configured to provide data to identify said at least one of said first set of medical products found by said product information server, the server enabling. On the other hand, Babula discloses configured to receive a request from a user to find at least one of said first set of medical products corresponding to at least one of said competing set of medical products and further configured to provide data to identify said at least one of said first set of medical products found by said product information server, the server enabling when he discloses comparison of medical products in a server (para. 0038, 0044, 0046, and 0052). Babula discloses license module is, in turn, coupled to one or more adapter utilities for interfacing the browser, server, and communications components with

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modality interface tools. He discloses databases may be employed both for servicing of particular diagnostic systems and for tracking such servicing, as well as for deriving comparison data for use in servicing a particular system or a family of systems. Thus, it would have been obvious to one of ordinary skill in the art to enable a server to configure information in relation to medical products as discloses in Babula.

Re claims 2-3, Fergerson teaches a second dynamic page file for generating a second electronic page, said dynamic page file including second instructions to use information identifying a manufacturer as a query parameter to obtain said second data from said product database, said second data included in said second electronic store page, said second dynamic page file stored on said computer readable medium (col. 10, lines 21-40; fig. 3).

Re claim **4**, Fergerson teaches an electronic page having a hyperlink responsive to a user selection of said hyperlink to generate said request (col. 9, lines 1-28).

Re claims **5-6**, Fergerson teaches a user browser which transmits said second data to said page server upon said selection of said hyperlink (<u>fig. 5</u>). In figure 5, Fergerson discloses hyperlink by permitting a customer to link all the merchants' products into one payment.

#### Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Thu Thao Havan whose telephone number is (571) 272-8111. The examiner can normally be reached during her flextime schedule.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's

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supervisor, Alexander Kalinowski can be reached on (571) 272-6771. The fax phone

number for the organization where this application or proceeding is assigned is (571)

273-8300.

Information regarding the status of an application may be obtained from the Patent

Application Information Retrieval (PAIR) system. Status information for unpublished

applications is available through Private PAIR only. For more information about the PAIR

system, see <a href="http://pair-direct-uspto.gov">http://pair-direct-uspto.gov</a>. Should you have questions on access to the Private

PAIR system, contact the Electronic Business Center (EBC) at (866) 217-9197 (toll-free).

Alwan Thu Thao Havan

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6/23/07